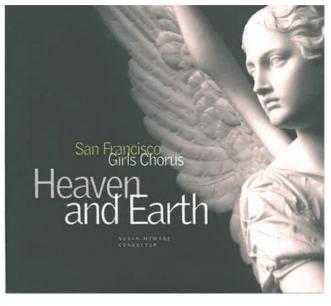
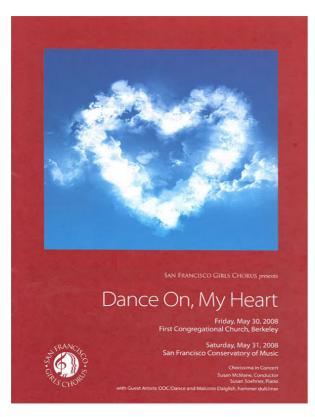
## **Pre- and Post-Rebranding CD Covers**

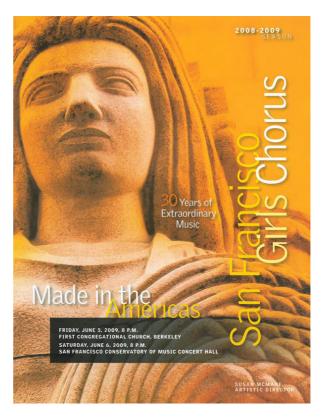




Before After

# **Pre- and Post-Rebranding Performance Brochures**





Before After

### **Pre- and Post-Rebranding Website**



#### INNOVATIVE, RADIANT MUSIC FULL OF EXPRESSION FOR 27 YEARS... WE'VE ONLY JUST BEGUN!



Since its founding in 1978, the San Francisco
Girls Chorus has been a pioneer in the field of
choral music for young women's voices. The
organization has shown the work that a chorus
of young women is capable of remarkable beauty,
flexibility, tonal warmth, and expressive power.
The Chorus is a regional center for music
education and performance for girls and young
women, ages 7-18. Nore than 300 singers from
160 schools in 48 Bay Area cities participate in
this internationally recognized program, deemed "a
model in the country for training girls" voices" by
the California Arts Council. Chorissima and

Virtuose, the Girls Chorus' acclaimed concert, touring and recording ensembles, under the leadership of Artistic Director Susan McMane, perform a full range of traditional works for treble voice, sung in over 12 different languages and 16 parts, with an emphasis on music composed specifically for young female voices. The young artists of Chorissima and Virtuose received their music training through the San Francisco Girls Chorus School, the four-level training program, supervised by Director Eizabeth Avakian.

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